

# Customized Audits and Merchandising Solutions to Drive Your Brand's Success

InfoQuest goes beyond typical apps and crowdsourced platforms. We act as a true extension of your team, fully committed to enhancing your brand's performance in today's competitive retail landscape.

**Your In-Store Trusted Partner - Delivering Results that Matter.**



## Overview

InfoQuest is a data and analytics platform that addresses in-store challenges like poor placement, out-of-stocks, and inefficient audits. It provides real-time insights and actionable recommendations to resolve issues quickly at the store level. With streamlined workflows and a trained workforce, InfoQuest optimizes retail performance, ensures compliance, and accelerates decision-making. Our agile merchandising solutions enable brands to execute strategies efficiently across retail environments.

**We don't just identify issues; we resolve them promptly, helping your brand maintain shelf presence, drive sales, and retain customers.**

## Use Cases

- **IRC Placement**
- **Display Compliance & Checks**
- **OSA Audits / Phantom Inventory**
- **Facing / Planogram Compliance**
- **Packouts & Price Comparison**
- **Mystery Shops & Product Purchase Audits**

**Tailored solutions for a variety of retail challenges, empowering your team to optimize execution and drive performance.**

## Why InfoQuest?

### All-in-One Solution:

Integrates retail audits and merchandising optimization into one powerful platform.

### Flexibility for Any Size:

No setup fees or minimums—tailored solutions for projects of any size.

### Nationwide Expertise:

With 17,000+ field members, we cover 95% of retail stores, ensuring fast, precise execution in days, not weeks.

### Maximized ROI Delivered

Our solution delivers **3-4x higher ROI** than the industry standard, keeping you ahead of competitors.






### Proven Results

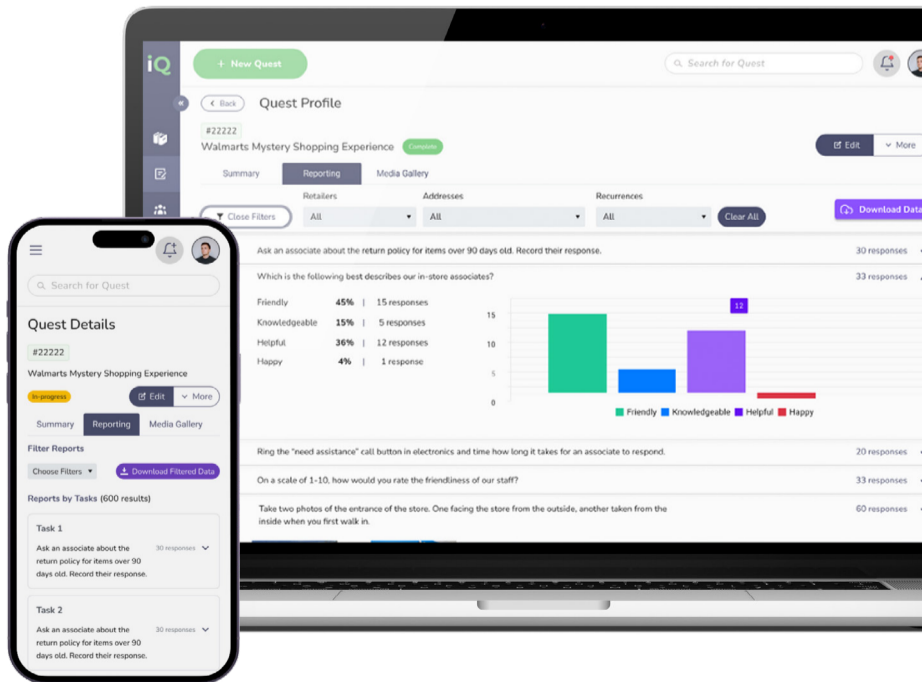
**98% project completion rate** ensures your needs are met on time and to exact specifications.

### 35+ Years of Retail Expertise:

Trusted experience in delivering impactful solutions for retail performance.

## Key Benefits

- **Real-Time Actionable Insights**
- **Streamlined Retail Audits**
- **Faster Time-to-Action**
- **Increase Compliance & Brand Consistency**
- **Optimize Sales Performance**



**Experience the Speed, Precision, and Results Your Brand Deserves**

Visit [InfoQuest by RDSolutions](#) for more information.